SYNPAC
SYRIA-NORDIC PARTNERSHIP & ALLIANCE COUNCIL
مجلس الشراكة والتحالف السوري-دول الشمال الأوروبي (سينباك)

PROJECT MARKETPLACE

Qualification Criteria | Nordic-Syrian Economic Partnership Summit 2026

Purpose
The Marketplace is for Syria-related projects that are concrete enough to assess, locally grounded in Syria, and have a credible Sweden/Nordic cooperation pathway.

Six mandatory qualification gates

1	**Real need in Syria**	A specific problem is clearly defined and reasonably validated.
2	**Syrian grounding**	A credible local counterpart, stakeholder or implementation context exists in Syria.
3	**Clear ownership**	One named person or organisation is responsible for moving the project forward.
4	**Sweden / Nordic connection**	A Swedish/Nordic company, organisation, institution, expert or Syrian professional based in Sweden has a clear current or intended role.
5	**Specific partner ask**	The project can state exactly what it needs from a partner - not simply “support” or “connections”.
6	**Realistic next step**	There is a feasible pilot, meeting, assessment or other concrete action that can follow the Summit.

What counts as a Sweden/Nordic connection?

• Swedish company: technology, training, services, investment or commercial partner.

• Swedish organisation or institution: municipality, university, public body, NGO, funder or industry organisation.

• Syrian professional in Sweden: actively leading the initiative or connecting both sides.

• Joint project: developed between a Syrian actor and a Swedish/Nordic counterpart.

Screening question	Would this project still belong in the SYNPAC Marketplace if no Swedish or Nordic actor were involved? If yes, it may be a strong Syria project, but it is not necessarily a strong fit for this Marketplace.

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Information required from each project

Keep submissions short and factual. The purpose is to determine whether a credible partnership conversation can begin.

1. Project & need Project title; location; the problem being addressed; who is affected; brief evidence that the need is real.	2. Syrian counterpart Name of local organisation/institution or stakeholder; contact person; role; current level of engagement.
3. Project lead Name, organisation, role, contact details and relevant experience of the person accountable for follow-up.	4. Sweden/Nordic connection Name the Swedish/Nordic actor or diaspora lead and explain their current or intended role.
5. Proposed solution What exactly is proposed? Keep it concrete and limited enough to understand.	6. Partner ask What do you need: technical expertise, training, equipment, commercial partner, research partner, financing, public-sector cooperation, pilot customer, etc.?
7. Pilot / first step What is the smallest realistic action after the Summit? Include location, approximate duration and expected result.	8. Budget & capacity Indicative pilot cost or range; what is already available; who can implement; main constraints or risks.
9. Expected outcome What would success look like? Use measurable outcomes where possible.	10. Follow-up What should happen if a partner is interested: technical meeting, feasibility study, site visit, quotation, MoU, funding application, due diligence, etc.?

Selection principle

A project does not need to be fully funded or implementation-ready. But it must be sufficiently grounded that another organisation can understand the need, assess its role and decide on a realistic next step.

Projects that do not yet meet all six gates

They may still be promising, but should normally remain in a development pipeline rather than the main Marketplace until the missing elements are resolved.